



7th European Congress of Conservation Biology

17-21 June 2024
BOLOGNA, Italy



SPONSORBOOK



Society for Conservation Biology
Europe Section



Society for Conservation Biology
Italy Chapter

Chair: Michela Pacifici

Sapienza Università di Roma, Rome, Italy

Co-chair: Alessandro Chiarucci

Alma Mater Studiorum Università di Bologna, Bologna, Italy

Organizing Secretariat: Symposia Srl

Venue:



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA



Welcome from our Chairs

On behalf of the Organizing Committee and the Bologna Welcome Convention and Visitors Bureau, we are pleased to invite you to attend the 2024 European Congress of Conservation Biology (ECCB) in Bologna, Italy.

The ECCB is a professional meeting organized by the European section of the Society for Conservation Biology (SCB), aiming to facilitate the exchange of information on conservation science, practices, and policies.

The Conference is an international opportunity to discuss some of the biggest and most pressing challenges that humanity faces (such as climate change, habitat loss and degradation, and many more) and develop solutions to practical biodiversity conservation.

Our efforts would go even further with the involvement of government agencies, private enterprises, communities and non-government organizations.

In sponsorship roles, businesses would support the ecosystems' integrity and sustainability and science-based policies protecting the planet for present and future generations.

Our team is looking forward to working with you!

With best wishes for a productive and enjoyable visit,

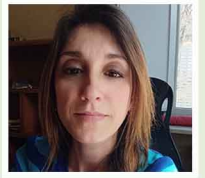
Michela Pacifici
Chair of ECCB 2024

Alessandro Chiarucci
Co-Chair of ECCB 2024

Congress CHAIR

Michela Pacifici

*Research Fellow at
Sapienza University of Rome,
President of SCB
Italy Chapter*



Zoologist and conservation biologist, an expert in modelling the relationships between human impacts and the risk of extinction of terrestrial mammals. Research Fellow at the Global Mammal Assessment laboratory of the University of Rome La Sapienza. President of the Society for Conservation Biology Italy Chapter.

Congress CO-CHAIR

Alessandro Chiarucci

*Head of Department of
Biological, Geological, and
Environmental Sciences of
the University of Bologna*



Botanist and Ecologist, expert in quantifying biodiversity in terrestrial systems and in biological conservation. Full professor at Alma Mater Studiorum – University of Bologna, where he teaches Macroecology and Biogeography and he is Head of the Department of Biological, Geological and Environmental Science. President of the Italian Botanical Society and Member of the Council of the International Association for Vegetation Science.

Conference Chairs

Michela Pacifici (Chair)

"Sapienza" University of Rome, Italy

Alessandro Chiarucci (Co-Chair)

Alma Mater Studiorum Università di Bologna, Bologna, Italy

Scientific Committee

Carlo Rondinini (Chair)

"Sapienza" University of Rome, Italy

Anne Magurran (Chair)

University of St Andrews, UK

Marco Musiani

Alma Mater Studiorum Università di Bologna, Bologna, Italy

Laura Bosco

University of Helsinki, Finland

Ewa Orlikowska

Swedish University of Agricultural Sciences, Sweden

Arash Ghoddousi

Humboldt University of Berlin, Germany

Petr Zasadil

Czech University of Life Sciences Prague, Czech Republic

Jenny Anne Glikman

Instituto de Estudios Sociales Avanzados (IESA-CSIC), Spain

Local Organizing Committee

Michela Pacifici (Chair)

"Sapienza" University of Rome, Italy

Alessandro Chiarucci (Co-Chair)

Alma Mater Studiorum Università di Bologna, Bologna, Italy

Michele Lussu

Alma Mater Studiorum Università di Bologna, Bologna, Italy

Lisa Tedeschi

"Sapienza" University of Rome, Italy

Marco Musiani

Alma Mater Studiorum Università di Bologna, Bologna, Italy

Valeria Mendez

"Sapienza" University of Rome, Italy

Stefano Goffredo

Alma Mater Studiorum Università di Bologna, Bologna, Italy

Roberto Cazzolla Gatti

Alma Mater Studiorum Università di Bologna, Bologna, Italy

Edyta Jedynak

"Sapienza" University of Rome, Italy

Patrizia Pasolini

Symposia s.r.l., Rome, Italy

Constanza Pellissero

Symposia s.r.l., Rome, Italy

Nicoletta Stan

Symposia s.r.l., Rome, Italy

The European Society for Conservation Biology

The Society for Conservation Biology (SCB) is a non-profit organization founded in 1985 aiming to facilitate, promote and advance the development of an integrated approach to research on biological diversity conservation and its practical application.

It is a globally diverse, equitable, and inclusive community of more than 4.000 members worldwide organized in regional sections.

The Italy Chapter of the Society (SCB Italy) is the reference body for professionals, experts, and organizations interested in biological diversity conservation within the Italian region.

SCB Italy aims to promote scientific research in conservation biology through an interdisciplinary approach, supporting professional growth at a national and international level, raising awareness, and involving civil society on conservation issues through scientific communication and dissemination actions.



Society for Conservation Biology
Europe Section



Society for Conservation Biology
Italy Chapter

Who is attending ECCB 2024?

Academics trained in natural sciences as well as **social scientists, professionals, members of industry, administrators** and **government decision makers**

concerned with the scientific study and conservation of Earth's biological diversity.

Why Sponsor and/or exhibit at ECCB 2024?

1. To increase visibility and boost recognition of your brand/business by demonstrating your commitment to effective and sustainable protection practices among a large audience of practitioners, decision-makers, and leaders in the field
2. To grow your reputation tightening to a high-profile event
3. To strengthen your business image by linking to a worthy cause, such as biodiversity conservation
4. Make/build new valuable business relationships with a worldwide network, draw lasting support and media attention

We would be delighted to discuss any sponsorship or exhibition opportunities. We aim to ensure that delegates walk away from the congress feeling inspired and uplifted and that our supporters receive the most exposure from ECCB 2024.

Conference theme

The 7th edition of ECCB will focus on achieving effective and resilient conservation by 2030. The theme of the 7th European Congress of Conservation Biology, "Achieving biodiversity positive towards 2030," presents a positive message and a call to action toward the conservation of our planet's biodiversity. Despite the challenges we face in preserving our natural world, we have made significant strides in recent years toward achieving our goals. We have seen the establishment of new protected areas, the reduction of carbon emissions, and a growing awareness of the importance of biodiversity for our own survival and for its intrinsic value. This congress provides a platform for researchers, policymakers, and stakeholders to share knowledge, exchange ideas, and collaborate toward achieving a sustainable future. By working together and taking action, we can make significant progress in conserving our planet's biodiversity and achieving a biodiversity-positive world by 2030.

The Conference

The European Congress of Conservation Biology is held every three years and hosted in European countries on a rotation basis.

ECCB 2024 will be held in Bologna, Italy, and hosted by the SCB Italian Chapter, with the logistical and organizational support of the SCB Europe board.

PAST CONFERENCES

The European Congress of Conservation Biology is a triennial meeting held in Europe since 2006.

Please see below a list of the past editions.

EDITION	YEAR	COUNTRY	CITY	ATTENDANCE
1 st	2006	Hungary	Eger	1000
2 nd	2009	Czech Republic	Prague	1200
3 rd	2012	United Kingdom	Glasgow	850
4 th	2015	France	Montpellier	
5 th	2018	Finland	Jyvaskyla	852
6 th	2021 (22)	Czech Republic	Prague	800

ECCB 2024 - Bologna:

- Will be guided by principles of social and environmental sustainability
- Will be guided by principles of inclusiveness and gender equality
- Will participate in the project Food for Good against food waste in the events



CONGRESS VENUE: ALMA MATER STUDIORUM - UNIVERSITÀ DI BOLOGNA



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

1. Santa Lucia | 2. Department of History and Cultures | 3. Foreign Languages and Literature



1. **Santa Lucia** | via Castiglione, 36

The Aula Magna Santa Lucia is located inside a church built during the 5th century. The facade and monumental apse of the building remained unfinished for almost two centuries. After the unification of Italy, it was used at first as barracks in 1874, then as a gym and, finally as a school laboratory. In 1986-88 the Aula Magna was inaugurated and the Aula Absidale was restored.

2. **Department of History and Cultures** | piazza S. Giovanni in Monte, 2

The San Giovanni in Monte complex is a historical building, an ex-convent for the Canonic Laterans, restored by Rector Fabio Roversi Monaco after being used as a prison from the Napoleonic era to 1984. The recovery became a moment for a cultural revision of the use of the building. During the Renaissance, the ex-convent was a place of study and meditation for the city. Amongst other works from the XV c., in the Giorgio Prodi room, which is now used as the big refectory there's a fresco by Bartolomeo Cesi, in which we see the regal wedding from the evangelical reading of Matt, 22. The fresco can be found.

3. **Foreign Languages and Literature** | via Cartoleria, 5

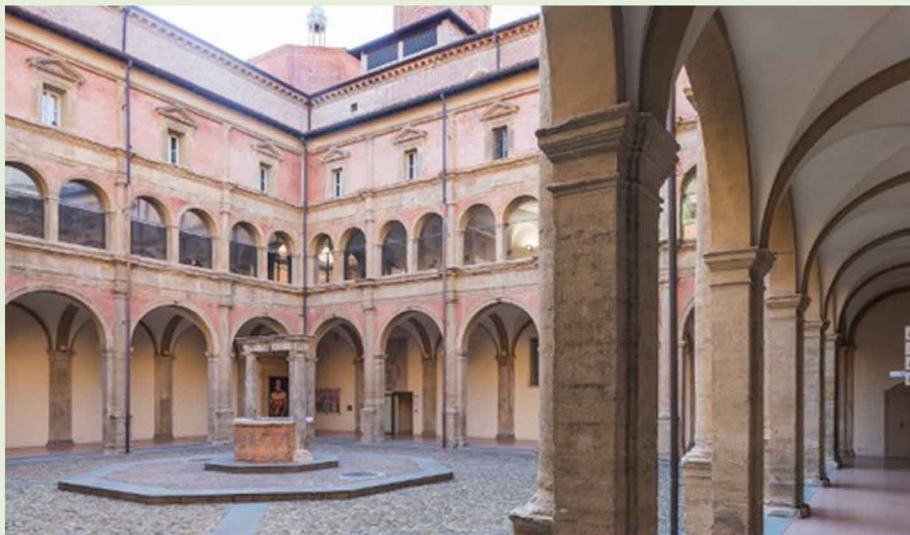
The Department of Foreign Languages and Literature is located in the Collegio San Luigi (San Luigi College), a building that dates back to the XVII c., when the Jesuits settled in Bologna. In the next centuries, the building was transformed into a centre for displaced and homeless victims, into a correctional home and barracks (during World War II), and, finally, it was left for a long time in a state of complete abandonment. In 1981 the restoration of the building started and in the next years the University of Bologna started moving inside it the Department of Foreign Languages and Literature.

CONGRESS VENUE: ALMA MATER STUDIORUM - UNIVERSITÀ DI BOLOGNA

DEPARTMENT OF HISTORY AND CULTURES | Piazza San Giovanni in Monte, 2 - Bologna



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

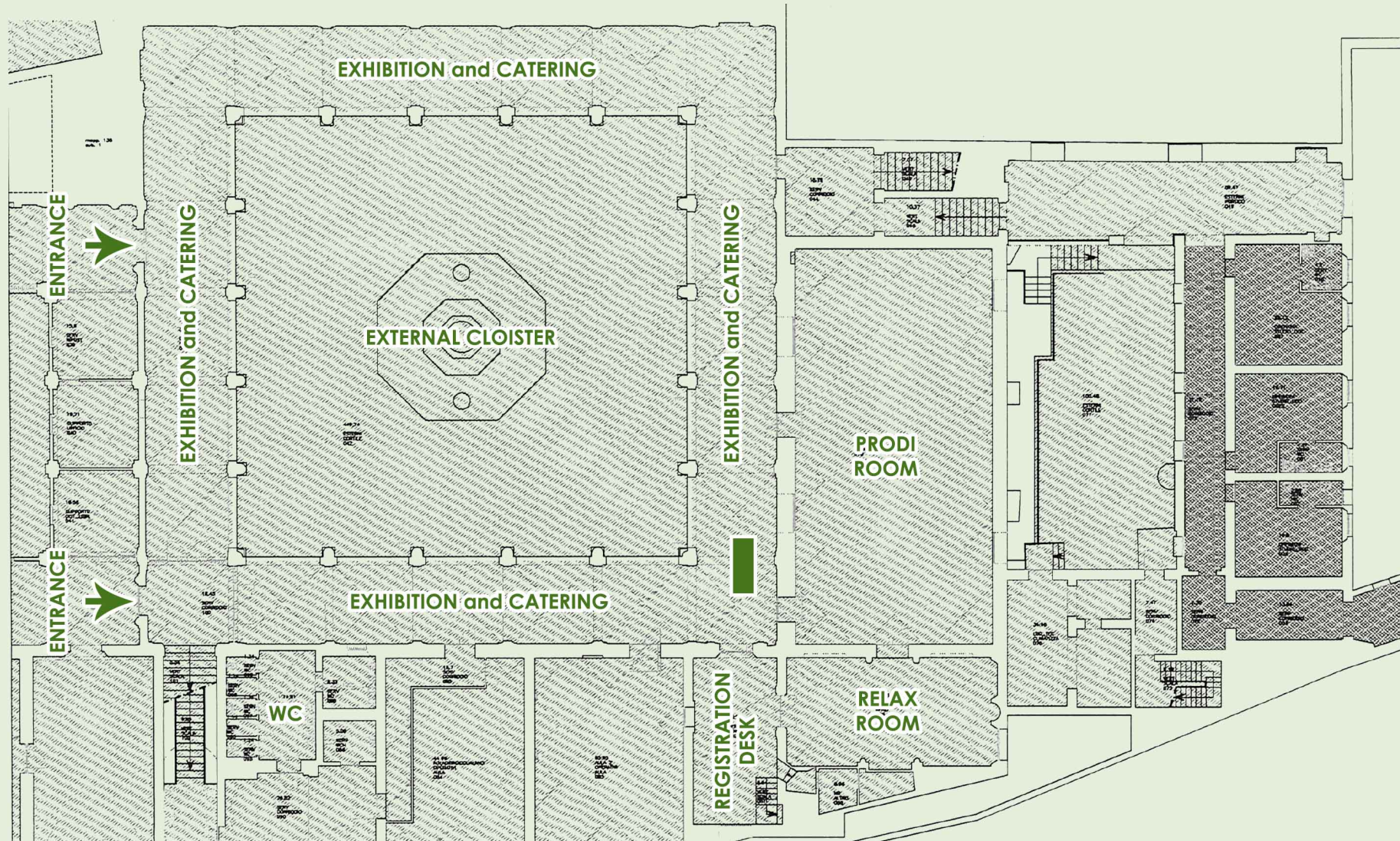


CONGRESS VENUE: ALMA MATER STUDIORUM - UNIVERSITÀ DI BOLOGNA

DEPARTMENT OF HISTORY AND CULTURES | Piazza San Giovanni in Monte, 2 - Bologna



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA



GOLD

€ 15.000

Opportunity to be named as the **sponsor of one of the lunches or symposia sessions**.*

SPONSOR ACKNOWLEDGMENT

Subject to the time of booking, recognition as the Gold sponsor on all congress material including:

- Congress signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- Printed recognition in final conference program by sponsorship category
- Website recognition with logo and hyperlink
- Opportunity to display one company-provided freestanding banner during sponsored session
- Verbal acknowledgement of the Welcome Reception

EXHIBITION

- 1 Complimentary 2x3 mt Exhibit Booth in the Registration foyer

REGISTRATION

- 3 Complimentary Full Registrations, which include attendance at the welcome reception, all scientific session, lunches, coffee breaks

ADVERTISING

- A full page, colour advertisement and/or advertorial in the final program. Artwork to be supplied by sponsor to specifications given by the congress secretariat

* Preference will be allocated on receipt of acceptance and deposit form

SILVER

€ 12.000

Opportunity to be named as the **sponsor of one of either one of the poster sessions or one the daily morning of afternoon coffee/tea break.***

SPONSOR ACKNOWLEDGMENT

Subject to the time of booking, recognition as the Silver sponsor on all congress material including:

- Congress signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- Printed recognition in final conference program by sponsorship category
- Website recognition with logo and hyperlink
- Opportunity to display one company-provided freestanding banner during sponsored session
- Verbal acknowledgement of the Welcome Reception

EXHIBITION

- 1 Complimentary 2x2 mt Exhibit Booth in the Registration foyer or in the catering foyer

REGISTRATION

- 2 Complimentary Full Registrations, which include attendance at the welcome reception, all scientific session, lunches, coffee breaks

ADVERTISING

- A half page, colour advertisement and/or advertorial in the final program. Artwork to be supplied by sponsor to specifications given by the congress secretariat

* Preference will be allocated on receipt of acceptance and deposit form

SPONSORSHIP OPPORTUNITIES AND BENEFITS

BRONZE

€ 8.000

SPONSOR ACKNOWLEDGMENT

Subject to the time of booking, recognition as the Bronze sponsor on all congress material including:

- Congress signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- Printed recognition in final conference program by sponsorship category
- Website recognition with logo and hyperlink
- Opportunity to display one company-provided freestanding banner during sponsored session

REGISTRATION

- 1 Complimentary Full Registration, which include attendance at the welcome reception, all scientific session, lunches, coffee breaks

ADVERTISING

- A quarter page, colour advertisement and/or advertorial in the final program. Artwork to be supplied by sponsor to specifications given by the congress secretariat

SPONSORSHIP OPPORTUNITIES AND BENEFITS

CONGRESS DINNER SPONSOR | ONE ONLY

€ 5.000

Opportunity to be named as the **sponsor of the Congress Dinner**.

SPONSOR ACKNOWLEDGMENT

Subject to the time of booking, recognition as the congress dinner sponsor on:

- Congress website with logo and hyperlink
- Final program
- Congress dinner menus
- On all powerpoint holding slides displayed at the beginning and end of each plenary session
- Opportunity to display two company-provided freestanding
- Pull-up banners during congress dinner
- Verbal acknowledgement as the sponsor during the congress dinner

SOCIAL EVENT TICKETS

- 3 complimentary tickets to the congress dinner

SPONSORSHIP OPPORTUNITIES AND BENEFITS

CONGRESS APP SPONSOR | ONE ONLY

€ 5.000

This is an opportunity to be named as the **congress app sponsor**.

The app will provide delegates with all of the information they need on a device they already carry around all the time. It will showcase the full program, abstracts, speaker details, social program, maps and sponsor and exhibitor listing.

AS THE APP SPONSOR YOU ARE ENTITLED TO HAVE:

- Logo on the app splash screen (displays when application first opens)
- Banner at top of screen on home page (640wide x 90high)
- A dedicated page on the app to showcase your organization (company profile, logo, photos, information and links can be included)
- Two "push notifications" which will appear as a text message at the centre top of the app screen

SPONSOR ACKNOWLEDGEMENT

Recognition as the app sponsor on all congress material including:

- Congress website with logo and hyperlink
- Final program
- On all powerpoint holding slides displayed at the beginning and end of each plenary session

FINAL PROGRAM ADVERTISING | FULL PAGE

€ 1.000

FINAL PROGRAM ADVERTISING | HALF PAGE

€ 500

The final program will include program at a glance, social information and general congress information.

This will be distributed to all registered delegates and published in .pdf version on the Congress App. The copy will be written and the publication produced by the Congress secretariat (full colour artwork to be supplied by sponsor to specifications given by the congress secretariat).

VIRTUAL CONGRESS PROCEEDINGS SPONSOR | ONE ONLY

€ 12.000

This is an opportunity to be named as the **Virtual Congress proceedings sponsor**.

Proceedings will be published on the congress website at the end of ECCB 2024.

A direct link will be sent to all participants, that will be able to view and download the full Virtual Congress proceedings.

AS THE VIRTUAL CONGRESS PROCEEDINGS SPONSOR YOU ARE ENTITLED TO HAVE:

- Logo on the front page of the congress proceedings (displays when the document first opens)
- A dedicated page in the proceedings to showcase your organization (company profile, logo, photos, information and links can be included)

SPONSOR ACKNOWLEDGEMENT

Recognition as the Virtual Congress proceedings sponsor on all congress material including:

- Congress website with logo and hyperlink
- Final program
- On all powerpoint holding slides displayed at the beginning and end of each plenary session

SPONSORSHIP OPPORTUNITIES AND BENEFITS

EXHIBITION

Exhibition booths provide high visibility and exposure, and a unique opportunity to interact with your target audience/customers, gather their insight and showcase products and services.

All morning and afternoon coffee/teas and lunches will be served around the trade exhibition area which is located close to the main congress rooms.

Each trade booth includes:

- 1 name board with Company name
- 2 spotlights
- 1 amp power point
- 1 table
- 2 plastic contour chairs

Furniture is not included and can be hired from the exhibition contractor, Symposia s.r.l.

BOOTH SIZE

mt 1 x 2	€ 2.000
mt 2 x 2	€ 3.500
mt 2 x 3	€ 5.000

CONGRESS DELEGATE MEMBER EARLY REGISTRATIONS

This is an opportunity to buy Congress Registrations at a special price.

- Buying n. 30 delegate member early registrations, n. 6 additional delegate member registrations will be released for free
- Buying n. 20 delegate member early registrations, n. 4 additional delegate member registrations will be released for free
- Buying n. 10 delegate member early registrations, n. 2 additional delegate member registrations will be released for free

SPONSOR ACKNOWLEDGEMENT

Recognition as sponsor on all congress material including:

- Congress website with logo and hyperlink
- Final program
- On all powerpoint holding slides displayed at the beginning and end of each plenary session

N. 36 DELEGATE MEMBER EARLY REGISTRATIONS

EARLY FEE x 30 + 22% VAT

N. 24 DELEGATE MEMBER EARLY REGISTRATIONS

EARLY FEE x 20 + 22% VAT

N. 12 DELEGATE MEMBER EARLY REGISTRATIONS

EARLY FEE x 10 + 22% VAT

SPONSORSHIP SUMMARY

This important Conference provides an exclusive networking and branding opportunity



	Gold Sponsor	Silver Sponsor	Bronze Sponsor	
SPONSOR ACKNOWLEDGEMENT	Final program	X	X	X
	Congress Website	X	X	X
	Display signature during sponsored session	X	X	X
	Trade Booth mt	2x3	2x2	
	Complimentary Congress Registrations	3	2	1
ADVERTISING	Final program -Full page	X		
	Final program -Half page		X	
	Final program -Quarter page			X
SOCIAL EVENTS	Acknowledgement as Welcome reception sponsor	X		
	Additional tickets to Welcome reception sponsor	3	2	1
	€ 15.000	€ 12.000	€ 8.000	

* all prices are excluding legal VAT (22%) as applicable

** different sponsorship options available on request

ORDER FORM

Please complete and return to secretariat@eccb2024.eu.

We wish to purchase the following sponsorship package(s):

GOLD <input type="checkbox"/> € 15.000	SILVER <input type="checkbox"/> € 12.000	BRONZE <input type="checkbox"/> € 8.000	EXHIBITOR <input type="checkbox"/> €
DINNER <input type="checkbox"/> € 5.000	APP <input type="checkbox"/> € 5.000	PROCEEDINGS <input type="checkbox"/> € 12.000	CONGRESS REGISTRATIONS <input type="checkbox"/> N. €
ADVERTISING FULL PAGE <input type="checkbox"/> € 1.000	ADVERTISING HALF PAGE <input type="checkbox"/> € 500		

We hereby accept the General Terms and Conditions outlined in this sponsorbook.

Company name:

Contact name:

Position in Company: VAT N. (if applied):

Address:

Telephone: Mobile:

Email:

Legally binding signature and stamp: _____ Date: _____

All sponsorship packages are subject to legal VAT (22%) as applicable.
The final balance is due by **June 3rd, 2024** for the Sponsorship of **ECCB 2024**.

General Guidelines for Sponsors

- Companies must accept all financial and logistical responsibilities for all aspects of their involvement with the conference.
- The construction and dismantling of any exhibition stands must take place within the time slot booked.
- The conference logo may be used only after the receipt of written authorisation from the Organizing Secretariat.

General Information and Next Steps

- Enquiries for Sponsorship opportunities will be collected until **May 29th, 2024**.
- Please note that some sponsorship packages are very limited in number, and will be allocated on a 'first come, first served' basis.
- The choice of the exhibition spaces will be based on the arrival order of the requests.
- Allocation of sponsor supported sessions and/or sponsorship items will be based on total sponsorship contribution.
- All prices quoted are in EURO and are excluding local VAT (22%) as applicable.

Payment Conditions

- All payments must be made in Euro (EUR).
- The final balance is due by **June 3rd, 2024**.
- To guarantee the reservation, a deposit of 50% of the total Sponsorship cost will be invoiced upon receipt of the completed sponsorship order form and is due for payment upon receipt of the invoice.
- The conference organisers will send an invoice for the 50% down payment and will send the remaining balance invoice one month before the final balance deadline.

Cancellations Policy

- Cancellations and changes to your original booking must be made in writing to the Organizing Secretariat.
- The conference organisers will be liable for a refund of Sponsorship monies should the event be cancelled according to the pro rata cancellation policy below.
- Cancellation by Sponsors will be subject to the same pro rata cancellation charge breakdown as below.

Days remaining to event	Cancellation charge
More than 121 days	25%
91-120 days	35%
69-90 days	50%
Less than 69 days	100 %

